

# ASSEMBLY DISTRICT BRANCH BEST PRACTICE AWARD SURVEY

Please check where applicable—if checked please elaborate on a separate page.

	<b>Special Efforts That Make Standard Programs Successful</b>	<b>Innovative Programs Other DB's Might Adapt</b>
<b>I: Membership</b>		
A. Recruitment / Retention	_____	_____
B. Directory	_____	_____
C. Database	_____	_____
<b>II: Finance</b>		
A. Revenue		
1. Dues / Structure	_____	_____
2. Non Dues	_____	_____
3. Grants / Foundation / PAC	_____	_____
B. Budget		
1. Surplus	_____	_____
2. Creative Expenditures	_____	_____
3. More Services For Less Money	_____	_____
<b>III: Newsletter</b>		
A. Production	_____	_____
B. Advertising	_____	_____
C. Frequency	_____	_____
<b>IV: Meetings</b>		
A. General Membership	_____	_____
B. Executive Committee	_____	_____
C. CME	_____	_____
<b>V: Governmental Affairs</b>		
A. Monitoring Legislation	_____	_____
B. Lobbying / Lobbyists	_____	_____
C. Grassroots Efforts	_____	_____
<b>VI: Public Affairs</b>		
A. Media Interface / Training	_____	_____
B. Coalition	_____	_____
C. Mental Illness Awareness Week	_____	_____
<b>VII: Special Member Group Efforts</b>		
A. RFM	_____	_____
B. ECP	_____	_____
C. IMG	_____	_____
D. MUR	_____	_____
<b>VIII: Practice Area Efforts</b>		
A. Academic	_____	_____
B. Private Practice	_____	_____
C. Public and Community Psychiatry	_____	_____
<b>IX: Psychiatric Emergency Preparedness</b>		
A. Committee / Training	_____	_____

**See Page 2 for Comments Section**

### NCPS RFM Engagement Strategy: 4 Prong Strategy 2016-2017

1. The Northern California Psychiatric Society (NCPS) is proud to have initiated a multi-faceted RFM engagement strategy. We strongly believe that the future of the APA relies upon the motivation of RFMs and we are proud promoters of RFM involvement. We list a few prongs of this strategy below. **1. Resident Councilor Focus:** We are proud to have a resident councilor from four programs be a part of NCPS council as voting members. They are provided with an agenda spot at every meeting right after the President's report. In going through other agenda items, we refer to possible RFM involvement or feedback. Every council meeting includes a discussion on how to better attend to the needs of the RFMs. Also we continually encourage involvement in the California Psychiatric Association and APA. Many RFMs in this district branch have APA fellowships and the executive leadership reaches out to all of those recipients. Finally, many RFMs continue to run for executive committee spots and councilor at large positions. There is great diversity in the Council at NCPS.
2. **Job Fair:** This annual event has evolved to become more RFM and ECP focused. This year we had 26 exhibitors/employers at the event. 86 people registered, 72 of which were RFMs or ECPs. Unique to this job fair, we do not charge a fee or even require attendees to be members; this increases attendance and interest in NCPS. Resident Councilors and Executive Council members advertised the job fair heavily to RFMs/ECPs to promote awareness and interest. There was a fully staffed NCPS table at the event with rotating executive council members so that new members or potential members could learn more about the organization and even sign up for committees. Proceeds from exhibitors help to fund the next prong of the strategy: the RFM-Member mixers.
3. **RFM-Member mixers:** In the last year, this resident-councilor driven initiative was implemented with great success. We have four psychiatry residency programs within our district branch. Two or more RFMs collaborate and set up a quarterly mixer at an attractive venue for RFMs to meet with NCPS members. These events have fostered mentorship, bonding and interest in combining NCPS membership. Trainees and established NCPS members both enjoy the events. Locations are rotated for making attendance possible for busy trainees.
4. **Annual Meeting Trainee Focus:** The Annual meeting is a key event for RFM engagement. To begin, we heavily advertise to RFMs, through multiple channels: resident councilors, program directors and directly from NCPS/Executive Council. Next, we waive registration for RFMs and provide a free night of hotel. We encourage RFM bonding by paying for two nights (the duration of the conference) if they room with another RFM. We seek RFM input for talks and workshops; for example, this year we have an MI workshop and a talk on physician wellness. The RFMs are invited to participate in a vignette competition, where they prepare a case with a mentor, present, take questions and get formal feedback; awards are given to all participants. There are multiple RFM social activities during the event, for example a bowling a night. This is often a highlight of the year for our RFM engagement strategy and fosters involvement for next year.
5. **Increased RFM Membership - As a result of our efforts, we now have two out of four training programs in the 100% club.**